



Kings Hill Parish Council

## Strategic Direction 2015-19

Adopted 15/06/2016

Review date 31/05/2017

**Vision** – enhancing the lives of the Kings Hill Community

**Mission** – to promote the best interests of the Kings Hill Community

1. To meet all of the Council's statutory obligations;
2. To promote the best interest of the local community;
3. To understand the needs of residents and visitors and, if appropriate, provide them with high quality and efficient facilities and services that address that need subject to budgetary constraints;
4. To provide direct services, where appropriate, and when doing so maintain the highest professional standards subject to budgetary constraints;
5. To encourage wide community participation;
6. To act promptly to seek resolution of issues and concerns;
7. To undertake all activities with financial prudence and provide residents with best value;
8. To ensure all actions, decisions and activities are transparent, open and inclusive to the whole community.